



## Cookie Policy

(<https://pcc.automotive.vodafone.com/cwp/public/>)

This section is about what cookies and other tracking technologies are, how we use them and how you can manage them.

### Who we are?

In this cookie policy:

- “we/us/ours/VFA/Vodafone” mean **Vodafone Automotive Italia S.p.A.**, with registered office as Vizzola Ticino (21010-VA), Via Gabriele D’Annunzio 4, Italy
- “third party” means someone who is not you or us; and
- “Vodafone Group” means Vodafone Group Plc and any company or other organisation in which Vodafone Group Plc owns more than 51% of the share capital.
- “you/yours” means the user who browse or log in to the website

### How to contact us

Your opinion matters to us – if you have any questions about our cookie policy, you can email us at:

[privacy.automotive@vodafone.com](mailto:privacy.automotive@vodafone.com) /DPO: Thomas Born, Vodafone

### What are cookies?

Cookies are small files that are stored on your device when you visit a website. The cookies mean that the website will remember you and how you’ve used the site every time you come back.

### How we use cookies

This website uses and stores cookies on your device to enhance site navigation, provide you with a better browsing experience as well as analyse site usage. By clicking "Accept All Cookies" or Modifying the Cookie setting you can continue to browse the site, and you are consenting to cookies in the following categories, functional and strictly necessary cookies as detailed in our Cookie Policy. The option "Reject All Cookies" will allow only the strictly necessary mandatory cookies which are essential to run the page. All other optional cookies are deactivated.

Cookies usually comprise of unique alphanumeric identifier that sits on your browser. In some cases, we won’t be able to link the information we collect by using a cookie back to you. They can, however, enable us to link that information back to you and your personal information, for example, when you log in, or choose to register for a service, or newsletter.

We’ve put our cookies into the following categories, to make it easier for you to understand why we need them:

1. Strictly necessary – these are used to help make our website work efficiently
2. Performance – these are used to analyse the way our website works and how we can improve it
3. Functionality – these help to enhance your experience by doing things like remembering products you've added to your basket

In addition to the cookies, we use on our websites, we also use cookies and similar technologies in some emails and push notifications we send to mobile devices from our apps. These help us to understand whether you have opened the email and how you have interacted with it. If you have enabled images, cookies may be set on your computer or mobile device. Cookies will also be set if you click on any link within the email.

We sometimes use persistent cookies as well as 'session-based' cookies. A 'persistent' cookie will remain for a period set for that cookie. A 'session-based' cookie is allocated only for the duration of your visit to our website and automatically expires when you close your browser.

#### First-party cookies

First-party cookies originate from the same domain as the website you’re currently visiting

#### Third-party cookies

Third-party cookies originate from a domain that’s different to the website being visited. For example, when you visit our website, we may link to another company’s website – like our Facebook or Twitter account, or a video from our YouTube page. We don’t control how they use their cookies, so we suggest you check their website to see how they’re using them and how you can manage them.

### Controlling your cookies

#### Managing your cookie preferences

Many web browsers are set so that they would automatically accept all cookies. You may refuse and make a preference which cookies you allow by choosing it in our Cookie Consent Banner. Also, all the cookies will be set if you accept all by clicking "Accept All" on our Cookie Consent Banner. The Visitors may, at their discretion, manage, block, or delete cookies, if the settings of their



browser or device enable them to do so. Nevertheless, if you refuse or block the cookies or other similar technologies, some functions of the Site may be inaccessible to you or they may operate not properly. We draw your attention that necessary cookies are critical for functioning of our Site, and in case of your objections, some features of the Site may not work or may not work properly. You may require that we delete all the data about you, as collected and processed with the help of the cookies, by contacting to the email address [privacy.automotive@vodafone.com](mailto:privacy.automotive@vodafone.com)

### **History of modifications**

<b>Date</b>	<b>Version</b>	<b>Description</b>	<b>Approved by</b>
10/10/2024	1.0	First editing	Legal, Privacy